

e-newsletter

MARCH 2013

INTRODUCTION

The aim of the ClusterPolisee eNewsletter is to inform regional bodies, universities, R&D centres, business associations and other key stakeholders that make up a typical cluster environment about ClusterPolisee project activities, new initiatives, events and interesting case studies. More information about the ClusterPolisee project is available on the website: www.clusterpolisee.eu.

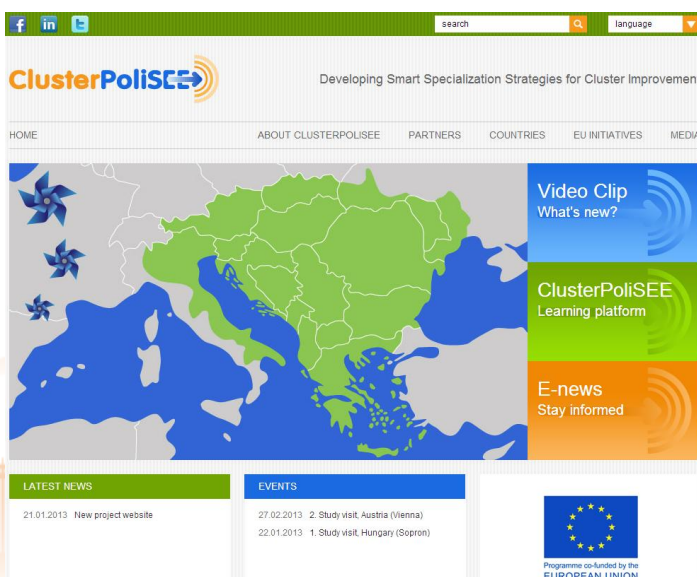
ABOUT ClusterPolisee PROJECT

ClusterPolisee's main objective is to enhance the capacity of regional policy makers to confront, prevent and anticipate change, developing smart specialisation strategies for cluster improvement, thus accelerating differentiation and structural change towards a knowledge-based economy in which there is a place for all SEE regions to position themselves.

The [25 members](#) in the partnership cover 11 different SEE programme countries (8 EU MSs and 3 IPA) to develop smarter cluster policies supporting territorial cohesion, R&D and open innovation systems in SEE, encouraging transnational cluster cooperation between strong performing regions and weak performing regions both represented.

The project work plan runs through a matrix approach where **six cross cluster development areas** are analysed and tested: Innovation, R&D driven Cluster Development; Sustainability through Cluster Development; International Cluster Cooperation and Networking, Financial Framework Improvement (Cluster Financing), Cluster and Regional Specialization, New skills and Jobs creation.

Operational phases of the project are: 1. to identify the information gap data and existing barriers and how to remove them for the learning process and 2. to improve effective regional cluster policy making. Therefore, pilot actions and their assessment complement and instantiate abstract prioritizations, serving as benchmarking for current and perspective initiatives. Therefore, different pilot actions will take place which will be assessed. The results of the assessment will be used to benchmark current and perspective initiatives.



The screenshot shows the ClusterPolisee website homepage. At the top, there are social media icons for Facebook, LinkedIn, and Twitter, followed by a search bar and a language dropdown menu. The main header features the ClusterPolisee logo and the tagline "Developing Smart Specialization Strategies for Cluster Improvement". Below the header is a navigation menu with links for HOME, ABOUT CLUSTERPOLISEE, PARTNERS, COUNTRIES, EU INITIATIVES, and MEDIA. The main content area is divided into several sections: a large map of the SEE region, a "Video Clip What's new?" section, a "ClusterPolisee Learning platform" section, and an "E-news Stay informed" section. At the bottom, there are sections for "LATEST NEWS" and "EVENTS". The "LATEST NEWS" section lists two items: "21.01.2013 New project website" and "27.02.2013 2. Study visit, Austria (Vienna)". The "EVENTS" section lists two items: "22.01.2013 1. Study visit, Hungary (Sopron)". The footer includes the European Union flag and the text "Programme co-funded by the EUROPEAN UNION".



ClusterPolisee WORKING GROUPS (WG)

WGs' main objective is to contribute to a broader understanding of the tackled cluster policy area to anticipate future needs and to foster greater cooperation amongst policy researchers and decision-makers from both government and business sectors. For this purpose we established six working groups:

WG 1 - [Innovation, R&D driven Cluster Development](#)

Responsible organization: Emilia Romagna Regione, Directorate for Industry, Trade and Tourism, e-mail: alaterza@regione.emilia-romagna.it

WG 2 - [Sustainability through Cluster Development](#)

Responsible organization: Istrian Development Agency, e-mail: tamara.kirsic@ida.hr

WG 3 - [International Cluster Cooperation and networking](#)

Responsible organization: Bulgarian Small and Medium Enterprises Promotion Agency, e-mail: b.vatashka@sme.government.bg

WG 4 - [Financial Framework Improvement \(Cluster Financing\)](#)

Responsible organization: MAG, Hungarian Economic Development Centre, e-mail: keller.peter@magzrt.hu

WG 5 - [Clusters and Regional Specialization](#)

Responsible organization: Athena Research and Innovation Center in Information, Communication and Knowledge Technologies / Corallia Clusters Initiative Unit, e-mail: n.berikou@corallia.org

WG 6 - [New skills and Jobs creation](#)

Responsible organization: North East Regional Development Agency, e-mail: gmacoveiu@adnrndest.ro

LATEST NEWS



Clusters in Europe III Conference

Hungary, 11. - 12. April 2013, Organized by MAG-Hungarian Economic Development Centre, the conference will focus on the way of bridging the innovation gap in Europe. [More...](#)



Cluster Academy 2013

Austria, 15. - 17. May 2013, At the 4th edition of the Cluster Academy, organized by Clusterland Upper Austria, their expertise in cluster management operations will be shared with participants. [More...](#)

INNOVATIONexpress

ESR Innovation Express: Cluster-to-Cluster Conference
Matchmaking, good challenges and funding possibilities
November 19 - 21, 2013

HOME | ABOUT | PROGRAM | CONTACT | FOR ORGANISATIONS | ADMINISTRATION

INNOVATION express

Denmark, 9. - 10. April 2013, Join the conference in Copenhagen and meet other clusters during two match-making sessions. Innovation express is supporting cross-cluster initiatives and SME's.

[More...](#)



INVENTICA 2013

Romania, 19. - 21 April 2013, The international Conference is intended to join professors, researchers from universities and industry to share their recent major achievements in the field of inventics. [More...](#)

PROJECT PARTNERS INVOLVED IN ClusterPolisee project:

- LP - [Marche Region - European Policies Department - Managing Authority for ERDF and ESF](#), Italy
- PP1 - [Emilia Romagna Region, General Directorate for Industry, Trade and Tourism](#), Italy
- PP2 - [Veneto Region, Industry and Craft Department](#), Italy
- PP3 - [Pannon Business Network Association](#), Hungary
- PP4 - [Maribor Development Agency](#), Slovenia
- PP5 - [The Bulgarian Small and Medium Enterprises Promotion Agency](#), Bulgaria
- PP6 - [Union of Hellenic Chambers of Commerce](#), Greece
- PP7 - [Region of Central Macedonia](#), Greece
- PP8 - [Athena Research and Innovation Center in Information, Communication and Knowledge Technologies / Corallia Clusters Initiative Unit](#), Greece
- PP9 - [AWS, Austria Wirtschaftsservice Ltd](#), Austria
- PP10 - [Ecoplus - The business Agency of Lower Austria Ltd](#), Austria
- PP11 - [North East Regional Development Agency](#), Romania
- PP12 - [Institute for Economic Forecsating](#), Romania
- PP13 - [Ministry of Economy, Commerce and Business Environment](#), Romania
- PP14 - [The Union of Slovak Clusters](#), Slovakia
- PP15 - [Trnava self Governing Region](#), Slovakia
- PP16 - [University of Primorska, Science and Research Centre of Koper](#), Slovenia
- PP17 - [Ministry of Economy of the Slovak Republic](#), Slovakia
- PP18 - [MAG - Hungarian Economic Development Centre](#), Hungary
- IPA-I PP1 - [Istrian Development Agency](#), Croatia
- IPA-I PP2 - [Povincial Secretariat fo Economy](#), Serbia
- IPA-I PP3 - [Albanian Investment Development Agency - AIDA](#), Albania
- IPA- PP4 - [University of Novi Sad](#), Serbia
- EU ASP1 - [Ministry of Economic Development - Department for Development and Economic Cohesion](#), Italy