

*ClusterPolisEE Project  
Smarter Cluster Policies for South East Europe*

**INTERMEDIATE WORKSHOP**  
***“Cluster Policies in the Programming Period 2014-2020”***

**Novi Sad – Friday, 22 November 2013**  
**Venue: Assembly of AP Vojvodina (Great hall)**

**09.00 – Participants’ Registration**

**09.30 – Welcoming messages**

Nenad Vunjak – Opening address

*Dean of Faculty of Economics Subotica, University of Novi Sad (Serbia)*

Igor Mirović

*Minister for Regional Development and Local Self-government, Government of Republic of Serbia*

Branko Ružić

*Minister without portfolio responsible for European integration, Government of Republic of Serbia*

István Pásztor

*President of Assembly of AP Vojvodina (Serbia)*

Miroslav Vasin

*Provincial Secretary for Economy, Employment and Gender Equality, Government of AP Vojvodina (Serbia)*

Paola Giorgi

*Councilor for European Policies, Marche Region (Italy)*

Rossella Rusca

*Department for Development and Cohesion Policies, Italian Ministry of Economic Development*

### 10:30 - Morning session (I Part)

#### Workshop objectives and programme

Marton Sakal (Moderator)

*University of Novi Sad, Faculty of Economics Subotica (Serbia)*

#### Title of the speech (to be defined)

Csaba Novák

*Director for Strategy and International Projects, MAG Zrt (Hungary)*

#### Title of the speech (to be defined)

Reza M. Zadeh

*Executive Director, European Foundation for Clusters Excellence (Spain)*

11.00 – 11.30 Coffee break

### 11:30 - Morning session (II Part)

#### Title of the speech (to be defined)

Stephen Halligan/Eloy Gomez

*Project Officer, Joint Technical Secretariat of the South East Europe Programme*

#### ClusterPoliSEE project as a strategy for smarter cluster policies in South East Europe

Mauro Terzoni

*Head of ERDF and ESF Managing Authority Marche Region (Italy), Lead Beneficiary of ClusterPoliSEE Project*

#### SEE cluster policy learning platform as a system to improve SEE cluster policies through cooperative learning (Work package 3)

Ovidiu Savu

*External Cooperation Office, North-East RDA (Romania)*

Ferdinando Di Maggio

*Project Manager, SVIM SpA, Marche Region's Technical Secretariat for ClusterPoliSEE Project (Italy)*

#### Learning process for reflective policy making in ClusterPoliSEE project (Work package 4)

Christina Windisch

*Project Manager, Austria Wirtschaftsservice (AWS), ClusterPoliSEE Project Partner and WP4 Leader (Austria)*

Carmen Beatrice Pauna

*Senior researcher, Institute for Economic Forecasting, Romanian Academy, ClusterPoliSEE Project Partner and WP4 co-responsible (Romania)*

**South East Europe cluster policy learning Mechanism in ClusterPolisEE project (Work package 5)**

Nektaria Berikou

*Project Manager, Corallia Cluster Initiative, ClusterPolisEE Project Partner and WP5 Leader (Greece)*

**Impact of ClusterPolisEE on Clusters' development strategy of Balkan region in the next programming period 2014 - 2020**

Slobodan Morača

*Centre for competitiveness and cluster development, University of Novi Sad, Faculty of Technical Science (Serbia)*

13.30 – 14.30 Lunch Break

**14:30 - Afternoon Session (I part)**

**Roundtable**

**Theme 1. Building a European strategy for Clusters in South East Europe area: a possible scenario?**

**Theme 2. Smart Specialization Strategy**

**Moderator**

Collin Wolfe (to be confirmed)

*Head of Unit "Competence Centre for Macro-regions and European Territorial Cooperation" Transnational and Interregional Cooperation, European Commission - Directorate-General for Regional and Urban Policy*

**Discussants**

Branko Malagurski

*Director, SMER Subotica (Serbia)*

Dragica Koldžin

*Independent Expert Associate for Interregional and International Cooperation, Provincial Secretariat for Science and Technological Development, Government of AP Vojvodina (Serbia)*

**Summary by the Moderator**

**16:40 – Afternoon Session (II part)**

**Clusters' strategies and development: synergies between South East Europe and Central Europe approaches. Presentation of CluStrat "Boosting innovation through new cluster concepts in support of emerging issues and cross-sectoral themes" project (Central Europe Programme)**

Verena Neubauer

*Project Manager, Steinbeis-Europa-Zentrum, Stuttgart (Germany)*

**17:00 – Closing session**

19:00 Social Dinner